

10th Annual Manitoba Business Hall of Fame Gala Partnership Opportunities

5:30pm, April 25th, 2024 - METROPOLITAN ENTERTAINMENT CENTRE



The Manitoba Business Hall of Fame was established in 2013 by JA Manitoba. Individuals are nominated by their peers and are chosen by the board of directors of JA Manitoba. The Business Hall of Fame recognizes the cumulative work of individuals over a lifetime dedicated to enhancing the economic prosperity of Manitoba through their businesses. Inductees are widely respected for their integrity, business acumen and community contributions. They are regarded as inspiring role models for enterprising students. The 10th group of business leaders will be inducted on April 25th, 2024. The two outstanding business leaders being inducted are:



Jim Gauthier

Jim Gauthier, Founder, Jim Gauthier Automotive Group – Jim entered the automotive business in 1957 and through the next fifteen years worked hard to be able to purchase his first dealership in 1972. As he built his company, over the next fifty plus years his hard work has established six thriving dealerships, including Gauthier Chrysler Dodge Jeep RAM, Gauthier Cadillac Buick GMC and Jim Gauthier’s Waverly Chrysler Dodge Jeep. In 2019, Jim’s philanthropic endeavors and charity engagement were recognized. The Association of Fundraising Professionals named Jim the Manitoba Philanthropist of the Year. He was the first ever auto dealer to win this award, a testament to his generosity and the success of his company.



Dave Johnston

Dave Johnston, Johnston Group – Dave leads this family-owned business that administers group health and dental benefits, critical illness, disability, and life insurance to more than 30,000 small businesses, 300 larger companies and 350 Indigenous organizations across Canada. Johnston Group is a market leader in the insurance administration market. Developing the Chamber Group plan to allow small and midsize companies to get affordable coverage has changed the SME landscape forever. This Winnipeg based firm is continually at the top of best managed companies and was named for 19 years as one of Canada’s best managed private companies. His company is recognized as a leader in supporting our community, extending to such nonprofits as Winnipeg Harvest, United Way, Habitat for Humanity, Bear Clan Patrol, Siloam Mission, the Winnipeg Humane Society, Assiniboine Park, Children’s Hospital Foundation and many others.

Sponsorship Opportunities

Presenting Partner: An investment of \$16,000 **SOLD**

As the sole Presenting Partner Sponsor, your organization will receive the following benefits:

- Opportunity to bring greetings to the Gala audience on behalf of your company
 - Your company logo associated with the event on all marketing and advertising materials
 - Premium seating of two (2) tables to Manitoba Business Hall of Fame Gala Dinner and Reception
 - A full-page advertisement in event program
 - Honourable mentions of your generous support throughout the evening
 - Your corporate logo will be prominently displayed during an elegant pre-dinner reception; during the opening program and dinner in the main ballroom, and on the main screen
 - Business recognition in all pre-and post event media relations Business
 - Logo recognition on our website & on Twitter, LinkedIn and Facebook
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Gold Level Partner: An investment of \$8,600

As a valued Gold Level Sponsor, your organization will receive the following benefits:

- Premium seating of one table (10 seats) to the Manitoba Business Hall of Fame Gala Dinner and Reception
- A half-page advertisement in event program
- Honourable mentions of your generous support throughout the evening
- Your corporate logo will be prominently displayed during an elegant pre-dinner reception, during the opening program and dinner in the ballroom, and on the main screen during breaks
- Business recognition in all pre-and post event media relations including Winnipeg Free Press
- Business and logo recognition on our website
- Business recognition on Twitter, LinkedIn and Facebook



Sponsorship Opportunities

Silver Level Partner: An investment of \$6,600

As a valued Silver Level Sponsor, you will receive the following benefits:

- ◆ Eight tickets to Manitoba Business Hall of Fame Gala Dinner and Reception
- ◆ Quarter page advertisement in event program
- ◆ Honourable mentions of your generous support throughout the evening
- ◆ Your corporate logo will be prominently displayed during an elegant pre-dinner reception, during the opening program and dinner in the main ballroom, and on the main screen
- ◆ Business recognition in all pre-and post event media relations including Winnipeg Free Press
- ◆ Business and logo recognition on our website
- ◆ Business recognition on Twitter, Instagram, LinkedIn and Facebook

Bronze Level Partner: An investment of \$4,600

As a valued Bronze Level Sponsor, your organization will receive the following benefits:

- ◆ Premium seating of six seats to the Manitoba Business Hall of Fame Gala Dinner and Reception
- ◆ Quarter page advertisement in event program
- ◆ Honourable mentions of your generous support throughout the evening
- ◆ Your corporate logo will be prominently displayed during an elegant pre-dinner reception, during the opening program and dinner in the main ballroom, and on the main screen
- ◆ Business recognition in all pre-and post event media relations including Winnipeg Free Press
- ◆ Business and logo recognition on our website
- ◆ Business recognition on Twitter, Instagram, LinkedIn and Facebook

Sponsorship Opportunities

Table Level Partner: An investment of \$4,000

As a valued Table Level Sponsor, you will receive the following benefits:

- Ten tickets to Manitoba Business Hall of Fame Gala Dinner and Reception
- Honourable Mentions of your generous support throughout the evening
- Your corporate logo will be prominently displayed during an elegant pre-dinner reception, during the opening program and dinner in the main ballroom, and on the main screen during breaks and in the gala program
- Business recognition in all pre-and post event media relations including Winnipeg Free Press
- Business and logo recognition on our website
- Business recognition on Twitter, Instagram, LinkedIn and Facebook

Ticket Level Partner: An investment of \$300

- An investment of \$300 for one ticket the Gala Dinner and Reception
- Recognition on the MBHF website as a generous supporter



Gifts in Honour

Student Level Partner: An investment of \$600

- An investment of \$600 to send two JA high school students to the Gala Dinner and Reception
- Recognition on the MBHF website as a generous supporter

Inductee Level Partner: An investment of \$1000

- An investment of \$1000 to honour our two inductees and support JA Manitoba financial literacy education activities
- Recognition on the MBHF website as a generous supporter